

RIVERFRONT MARKETING GROUP

Go 4th on the River 2025

FOR IMMEDIATE RELEASE
DATE: June 6, 2025

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PRESS RELEASE

Join us on **July 4th at 9:00 p.m.** along the historic New Orleans riverfront for our most dazzling **FREE Go 4th on the River** fireworks display ever! Produced by the **Riverfront Marketing Group (RMG)** in partnership with the **Mayor's Office of Cultural Economy** and **New Orleans Tourism and Cultural Fund**, this spectacular fireworks display can be seen from **the East and West Banks** of the Mississippi River from the **Hilton New Orleans Riverside** to the **French Market District**. And there's more! **CNN** will be returning to our great city to showcase how we celebrate Independence Day as only New Orleans can!

Thanks to **New Orleans & Company** and **The Berger and Tiller Families**, along with **Pyromania Fireworks**, **WWL 870AM/105.3FM**, **WWL.com**, **Magic 101.9**, and more than twenty Community Partners, this cherished family tradition will feature more colorful and dramatic pyrotechnic shells than ever, plus hundreds of special-effect features that have never been seen before! *Get your cameras ready!*

The show will open with a 17-story tall **Patriotic Peacock Tail Fan** created by a barrage of red, white, and blue comets angled upriver towards the Crescent City Connection and downriver towards French Market District. A breathtaking reflection of the colors on the surface of the Mississippi will be a unique treat. Look for the **Shell of Shells** entertaining aerial shell that bursts hundreds of feet in the air while projecting multiple smaller shells in a 3-D sphere. Watch as the smaller shells all burst, creating a massive production of bright silver and gold on the dark sky palette. A link to the passionately patriotic fireworks music used to choreograph the fireworks show can be found on **WWL.com**.

Ride the river on the **Paddlewheeler Creole Queen**. Cruise the Mississippi on the **Steamboat Natchez**. Be sure to catch a captivating Patriotic Calliope Concert at **10:30 a.m.**, **1:45 p.m.**, and **5:30 p.m.** at **Steamboat Natchez** dock at the Toulouse Street Wharf.

Park and shop the **French Market District**. Catch a performance of the internationally renowned Irish *a capella* group **Trinitones** at **2:00 p.m.** and again at **8:00 p.m.** at Oscar Dunn Park across from the Moon Walk. At **5:00 p.m.** quench your thirst at the Meyer's Lemonade Cart on the Moon Walk.

The **Port of New Orleans** will bring out the **General Roy S. Kelley** fireboat again this year with its famed water show with plumes of red, white, and blue fountains from **6:30 to 7:00 p.m.** Built in 1994, the **General Kelley** was used by the **Port of New Orleans** to fight fires, give tours, and conduct search-and-rescue missions on the Mississippi River.

— MORE —

Enjoy the water show and fireworks from the best view in New Orleans, **Vue Orleans'** 34-floors-high outdoor Observation Deck.

Ample parking is available with our sponsors and at numerous parking lots along the Riverfront. See the **Parking Map** at **Go4thontheRiver.com**.

Go 4th on the River is a nonprofit community project. Each year the **Riverfront Marketing Group** must start over to raise funds needed to produce this Independence Day tradition. Become a **TRUE BLUE** sponsor. Call (985) 630-4604.

For special offers from our sponsors, parking information, a link to the patriotic music used to choreograph the show, and more, log on to Go4thontheRiver.com.

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