

MEDIA ADVISORY

Date: June 9, 2025

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Go 4th on the River 2025

Fireworks Show along the Historic Riverfront in Downtown New Orleans

WHO?

Produced by the

★ **Riverfront Marketing Group** ★

in partnership with the

★ **Mayor's Office of Cultural Economy & NOTCF** ★

Presented by

★ **New Orleans & Company** ★

★ **The Berger & Tiller Families** ★

★ **Pyromania Fireworks** ★

Magic 101.9 ★ **WWL 870AM/105.3FM** ★ **WWL.com**

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more than 20 Community Partners!



WHAT? *Go 4th on the River 2025*

FREE *Dazzling Fireworks Show over the Mighty Mississippi*

This year's display will feature more colorful and dramatic pyrotechnic shells than ever, plus hundreds of special effect features that never been seen before! *Get your cameras ready!*

WHEN? **Friday, July 4, 2025**

9:00 p.m. ~ Free Fireworks Display

WHERE? Along the historic New Orleans Riverfront on the **East and West Banks** of the river from **Hilton New Orleans Riverside** to the **French Market District**

WHY? To celebrate Independence Day as only **New Orleans** can!!

- Lagniappe!** ★ See the ***General Roy S. Kelley*** fireboat make a return appearance along the river with its famed red, white, and blue water show from **6:30 to 7:00 p.m.!**
- ★ Enjoy the water show and fireworks from the best view in New Orleans at **Vue Orleans!**
- ★ Park and shop the **French Market District** and enjoy the Irish *a capella* group **Trinitones** across from the Moon Walk.
- ★ Catch the dockside Patriotic Calliope Concerts and cruise the Mississippi on the **Steamboat NATCHEZ**, or ride the river on the **Paddlewheeler Creole Queen!**

HOW? Go to **WWL.com** for the link to the passionately patriotic music used to choreograph the fireworks show! For parking information, special offers from our sponsors, music, and more, go to **Go4thontheRiver.com**.