

MEDIA ADVISORY

Date: June 26, 2022

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Go 4th on the River 2022

Fireworks Show along the Historic Riverfront in Downtown New Orleans

WHO?

Produced by the

★ Riverfront Marketing Group ★

in partnership with the

★ Mayor's Office of Cultural Economy ★

&

★ NOTCF ★

Presented by

★ New Orleans & Company ★

★ The Berger & Tiller Families ★

★ J & M Displays ★

Magic 101.9 ★ WWL 870AM/105.3FM ★ WWL.com

+

more than 20 Community Partners!

WHAT? *Go 4th on the River 2022*

FREE *Fireworks Show over the Mighty Mississippi*

WHEN? **Monday, July 4, 2022**

9:00 p.m. ~ Free Fireworks Display

WHERE? Along the historic New Orleans Riverfront on the **East and West Banks** of the river from **Riverwalk to Crescent Park at French Market**

WHY? To celebrate Independence Day, **New Orleans-style!!**

- Lagniappe!**
- ★ See the **General Roy S. Kelley fireboat** make a return appearance along the river with its famed red, white, and blue water show
 - ★ Shop, dine, cruise, stay and play at exciting Riverfront attractions from Riverwalk to Crescent Park!
 - ★ Come down early to experience **4th Fest in Crescent Park** from **5:30 to 9:30 p.m.** **Live music** begins at **6:30 p.m.**, featuring **Jamaican Me Breakfast Club**, followed by **Big 6 Brass Band** at **7:45 p.m.** For more information, including a list of food vendors and other exciting details, visit **www.FrenchMarket.org**.
 - ★ Learn **fireworks photography** with Zack Smith Photography Workshops! Sign up at **www.zacksmith.com**.
 - ★ Fireworks show will be streamed live on **WWL.com** and **WWL Radio Facebook**.

HOW? Ample parking is available at numerous parking lots along the Riverfront. For a **parking map** as well as **more information** and **special offers** from our sponsors, visit **Go4thontheRiver.com**.

