

RIVERFRONT MARKETING GROUP

go 4th on the river 2026

For Immediate Release

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30-Second PSA

Gather along the banks of the historic New Orleans Riverfront for **Go 4th on the River**, the beloved traditional fireworks display and the centerpiece of our city's America 250 birthday celebration! Come down early and see the *General Kelley* fireboat with its plumes of red, white, and blue. Go to Go4thontheRiver.com for special offers from our sponsors, parking information, a link to the patriotic music used to choreograph the fireworks show, and much more! **Happy 250th birthday, America!**

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